

## **MASTER'S DEGREE WEEK 2...TOOLS IN PLACE-**

- ★ **Dream Sheet/Board-how do I see it daily/nightly?**
  - **Personal**
  - **Mary Kay**
  
- ★ **Affirmation**
  - **Written-when do I read it daily/nightly?**
  - **Recorded-when do I listen to it?**
  
- ★ **Lead Generation**
  - **What Portfolio am I creating**
  - **Current Customers I'd like to feature (send list)**
  
- ★ **Tools Up-To-Date**
  - **Apps-Mirror Me, Showcase, Great Start**
  - **Script with Color Makeover**
  - **Demos-Brush Set, Brush Cleaner, Colors-Looks, Compacts, Concealers/Under Eye Correctors, Foundations, Finishing Spray, Mascaras-wand demos, Eye Liners, Brow Tools, Lip Colors (samples/gradually add to demo case)**
  - **Portfolio for pictures (hard copy and virtual)**
  
- ★ **Time Management**
  - **Weekly Plan Sheet-turned in once this month**
  - **6 Most Important Things To Do List-turned in once this month**
  - **How can I work Hybrid?**
  
- ★ **Money Management**
  - **Create a Budget for your business this month**
  - **Turn in WAS/BTR**
  
- ★ **WINS**
  - **YAY ME!**
  
- ★ **Growth Opportunities**
  - **GO ME!**